Algolow



## Sun-proof your skin

LET YOUR SKIN BE SUN-KISSED, INSTEAD OF SUN-STRESSED!

APARNA GUPTA GETS THE COMPLETE LOWDOWN FROM
BEAUTY EXPERTS ON HOW TO BE SUN SAFE

t is one thing to use colour cosmetics to hide the flaws of your complexion due to the harsh rays of the sun and it's quite another thing to flaunt a healthy, bright complexion in the severest of summer months. While even the experts agree it's an uphill task to sun-protect the skin, especially in the Indian summer, it is certainly not impossible.

negative skin conditions like pigmentation, darkening of freckles, sunburn, skin tanning, appearance of wrinkles, enlargement of blood capillaries on the face (rosacea) and increase in conditions like prickly heat and fungal infections." Sun damage is caused by frequent exposure to damaging ultraviolet (UV) rays. UV is an undetectable form of radiation emitted by the sun. There are two types of UV rays, UVA and UVB. UVA

## WHY BE SUN-SAFE?

