

This wedding season sees some new trends – for men! From father-son treatments to caviar facials, men too are now preening up for their big day

Now, the groom wants botox!

Ismat Tahseen

In an age of tucked eyebrows and perfect smiles, the face in the mirror may not belong to the fairer sex. Gender equality has got the metrosexual man doing something about his crows feet, sagging chest and tummy line. And as experts inform, with the wedding season on, grooms are queuing up for 'TLC' as much as their better halves...

All's fair in the fitness game

Model Vivan Bhatena seconds the thought and says men are equally as susceptible to pollution in the environment as women and must go in for skin care. "I do," he says. "Apart from the regular steam I like to have facials to clean my skin. Often, however, most men get into this macho thing and feel they mustn't go to a spa but at the end of the day it's just about wellness."

'Tis the season...(for a tummy tuck!)

"Grooms are booking all kinds of treatments in advance as they want to be ready for their big day," says Dr Mohan Thomas, senior cosmetic surgeon at the Breach Candy Hospital. "The number one treatment they want is body contouring, followed by rhinoplasty, botox dermal fillers and dimples." TLC gets into family mode too. "I just a tummy fat removal done for the groom's father while his son had a face and neck lift, so it's become like a competition of sorts. Fathers tell me they like it when folks say 'you and your son look like brothers'," he adds.



Vivan Bhatena enjoys a spa therapy

WHAT'S HOT:

Face lift: ₹ 1 lakh onwards	Caviar facial with diamond: ₹ 5,500
Dermal fillers: ₹ 10,000 - 20,000	Choco almond aromatherapy: ₹ 4,000
Botox: ₹ 10 - 15,000	Fiance package: ₹ 12,600



While spa owner Geeta Morar says men want deep tissue and aroma therapy, Nisha Jhaveri spa expert says, "Grooms mostly go in for caviar and diamond facials that help in skin

brightening as well as luxury choco-almond and rose massages ...I guess it's all about wanting a little magic in a bottle," she smiles.